flare

Flare for Managed Security Services

Pain Points

Managed Security Services have a large customer base with a variety of needs. This comes with a number of challenges, ranging from over-utilized SOC analysts, to excessive security noise resulting in dwell time, as well as limited resources to prevent novel external threats. Luckily, security solutions such as Digital Footprint Monitoring can help improve service efficiency, reduce external threats, and implement a scalable business model.

One Step Ahead

Flare's Digital Footprint Monitoring platform is a simple, yet comprehensive platform that helps Managed Security Services. By adding Digital Footprint Protection to their solution portfolio, Managed Security Services can enhance visibility into multiple environments, cut through the alert noise to eliminate false positives, and gain a competitive edge.

Why Partner with Flare?

Multi-tenant portal access

Intelligence reports for your team and your customers

Sales training

Threat intelligence training

Customer support: technical and threat intelligence support

What Do You Get Out of It?

Boost operational efficiency

- Proactive monitoring: Accelerate collection, correlation, alerting, and triage of customer-related targeted threats.
- Enhanced investigations and forensics: Identify attack methodology and potential entry points for malicious actors.
- Efficient incident response: Use a scoring system to quickly identify valuable threats, and security issues that could have supported the attack.

Introduce new revenue opportunities

- Provide your existing customers with robust, continuous monitoring of their external footprint, including technical data leaks

Increase customer retention through intelligence

- Identify and mitigate a higher number of threats and security issues.
- Share Flare Systems Intelligence Reports about the threat landscape to keep your customers informed on the latest events and trends.

Increase business revenue

- Provide customers with real-time insights into existing credential/data leaks from the very start of an incident response.
- Add an external footprint report to increase service revenue.

Enhance existing assessments

- Increase value and expand revenue with existing clients by providing an external scan covering data leaks, targeted threats, and leaked credentials.

Augment existing managed services

- Deliver enhanced real-time protection to your customers by adding external data sources to existing managed services.

Provide better external threat monitoring

- Benefit from centralized alerting, threat classification, and risk prioritization.

Enhance Security Team Productivity

- Ongoing, proactive defense to prevent damage
- Detect major threats in real-time
- Deliver timely alerts for customers to instantly mitigate potential threats and data leaks

See How Flare Systems Can Help →

Request a Demo

✦ flare

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